

## **Aiir Innovations B.V. Privacy Policy**

### **Introduction**

Aiir Innovations (“we”, “us”) values its visitors’ privacy. This privacy policy is effective from September 2018 onwards and summarizes which information we collect from a visitor (“you”), what we do with the collected information and what we do not do with this information.

This privacy policy is only valid for this website and does not extend to any other websites. If you click a link that leads to another website, please review its privacy policy before providing your information to the site.

### **Information we collect**

Aiir Innovations’ website contains one or more forms which you can fill in. These forms collect personal information such as given names, email addresses and location of the email addresses of our visitors. This information is only collected and stored with your consent.

Aiir Innovations uses “cookies” to store personal data on your computer. We may also link information stored on your computer in cookies with personal data about specific individuals stored on our servers. If you set up your Web browser so that cookies are not allowed, you might not be able to use some or all of the features of our website(s).

We may collect other information that cannot be readily used to identify you, such as the domain name and IP address of your computer. We may use this information for technical administration of our website(s), research and development and to help us focus our marketing efforts more precisely.

### **What we do with the collected information**

The collected information is used to optimize the website and marketing campaigns. In the case where personal information is shared with your permission, we may use the provided information to contact you.

## External data storage sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted. Aiir Innovations mainly operates in Europe and its servers are located in Europe. If you give permission for us to store your personal information, please note that, depending on your location, your information is sent to and stored in Europe.

### What we do with your personally identifiable information

Personally identifiable information is information that can be used to identify you as an individual, such as your name, company, email address and more.

We do not collect personally identifiable information without your permission. In the case that you share your personally identifiable information with us, we may use this information to contact you. We will store your information for a maximum of 2 (two) years and will not be sold to a third party without your permission. Your personal information may be shared with partners, subcontractors and third parties if this is relevant for our collaboration with your permission.

## Your privacy responsibilities

To help protect your privacy, be sure to take customary precautions to guard against malware (viruses, etc.), for example by installing and updating suitable anti-virus software.

## Your rights

If you object to Aiir Innovations accessing your personal information or would like to have your personal information removed before the 2 year time limit, you can request for early removal of your personal information.

## Notice to non-European Union visitors

Aiir Innovations' operations are located primarily in Europe. If you provide information to us, the information will be transferred out of your region to Europe. By providing personal information to us, you are consenting to its storage and use as described herein.

### Changes to this privacy policy

We reserve the right to change this privacy policy as we deem necessary or appropriate due to legal compliance requirements or changes in our business practices. If you have provided us with an email address, we will endeavor to notify you, by email to that address, of any material change to how we will use personally identifiable information.

## Questions or comments?

If you have questions or comments about Aiir Innovations' privacy policy, send an email to [\*\*hello@aiir.nl\*\*](mailto:hello@aiir.nl), or contact us via any of the ways described in the Contact page at [\*\*https://www.aiir.nl\*\*](https://www.aiir.nl).